

# Clément SCHWARZ – Digital Project Manager

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## OBJECTIVES

- Design, create, manage and promote the full website of a company according to its needs
- Participate in the development and manage web projects for a communication agency

## EXPERIENCE

### Digital Project Manager

blue-infinity Linked by Isobar - Geneva, Switzerland  
Sep 2014 - Now

- Main clients : Hublot, Caran d'Ache, Vacheron Constantin, Assura
- Project Management - CdA ecom redesign award winning
  - High level Maintenance - entire Hublot ecosystem
  - Customer Support
  - Management of teams of developers and designers
  - Technical specifications, Testing (*Selenium*)
  - Technical expertise (*WP, Drupal, Joomla, Magento, PS, AEM, SF*)

🔗 [blue-infinity.com](http://blue-infinity.com)

### Digital Project Manager / Webmaster

Penceo - Geneva, Switzerland & Budapest, Hungary  
Nov 2012 - May 2014 (19 months)

- Main clients : FIA, André Chevalley, Autobritt, All Road Management
- Project Management (*JIRA*)
  - Customer Support
  - Management of teams of developers and designers
  - UX, UI (*Protoshare*) and technical specifications
  - Construction Planning (*Basecamp*)
  - SEO / Inbound Marketing (*Google tools, Brandwatch*)
  - Technical expertise (*HTML, CSS, PHP, Drupal*)

🔗 [penceo.com](http://penceo.com)

### Webmaster

BMS France - Pringy, France  
Feb 2012 - Oct 2012 (9 months) - CDD

- Development of the two entire websites (*Wordpress*):
- Competitive benchmark, technical specifications
  - Design, development (*HTML, CSS, PHP, MySQL*)
  - Web Marketing (*Sarbacane, Youtube channel*)
  - SEO and results analysis on Google Analytics

🔗 [bmsfrance.eu](http://bmsfrance.eu) 🔗 [beweplast.com](http://beweplast.com)

### Freelance

Jul 2011 - Jan 2012 (7 months)

- Development of several websites:
- **Humanitarian project:** complete website development on WP
  - **School project:** presentation of the best student's works created each year in the Hypermedia section, backend dev (*PHP*), in collaboration with 5 students
  - **Commercial project:** full ecommerce website on Prestashop

## TECHNICAL SKILLS

<b>CMS</b>	WP, Drupal, Magento, PS, AEM
<b>Conception</b>	Wireframe, Ergonomy, Protoshare
<b>Project management</b>	Basecamp, JIRA, Redmind
<b>Programming</b>	PHP, HTML (5), CSS (3)
<b>Data base</b>	Oracle, SQL
<b>Online Branding</b>	
<b>Web marketing</b>	Emailing, Mailchimp, Sarbacane
<b>SEO</b>	Google tools, Brandwatch
<b>SMM</b>	Facebook, Youtube
<b>Adobe</b>	Photoshop, Flash, AfterEffects
<b>Office</b>	Word, Excel, Powerpoint
PC and MAC user	
SCRUM Master certified	

## LANGUAGES

French	<div style="width: 100%; height: 15px; background-color: #002060;"></div>
English	<div style="width: 85%; height: 15px; background-color: #002060;"></div>
German	<div style="width: 25%; height: 15px; background-color: #002060;"></div>

## EDUCATION

### Licence "Information Communication"

2011 - I.A.E. Savoie Mont Blanc - Annecy, France

Visual arts, communication and human sciences, economics management, multimedia software, international environments

### D.U.T. "Computer engineer"

2009 - I.U.T. Annecy - Annecy, France

Tools and methods for software engineering, algorithmic and programming, architecture system and network